



e-Business o r out-of-Business?

POWER YOUR e-BUSINESS

IN INTERNET TIME

Success of e-Business is gated by the intelligence of your Web infrastructure. Going beyond the capability of traditional ERP and Supply Chain applications.

Understanding volumes of clickstreams, page views and hits mandates a Web-intelligent infrastructure that unifies scattered customer and profile data. Sierra Atlantic integrates category-leading Internet applications like BroadVision, Broadbase, and Epiphany with each other to share customer processes, profiles, and personalities. Building a unified view across all touch points - the Web, Call Center, and Email. Only then will customers engage online repeatably to make the Web a viable revenue channel. Making an e-Transaction a true e-Relationship.

Customer loyalty on the Web forces strong alignment of order-entry, Oracle Internet Procurement, Financials, and Manufacturing.

Integrated e-Business infrastructure yields unrivalled customer satisfaction, while giving your suppliers real-time information to fulfill inventory, availability to promise, and made-to-order solutions. This prevents e-Business from going out-of-business.

Our customers are betting their business on Internet-driven next-generation solutions. In high-technology, process, DOT COM, net exchanges and bricks-to-clicks industries.

As Oracle's engineering development partner, Sierra Atlantic implements and integrates Oracle Applications with industry-leading Internet eCRM and eSupply Chain applications. Sierra Atlantic's 350-strong global delivery team is a trusted partner to the Fortune 1000. Sierra Atlantic is Building Integrated e-Business. Power your e-Business in Internet time.

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