

FRANK SCHALK

Marketing professional & digital media designer with 10 years of experience in Web design, commercial video and audio production, and print advertising.

17775 ELM AVE | MORGAN HILL, CA | 95037

ph: 650-255-6207 | email: fschalk74@gmail.com

SUMMARY OF WORK EXPERIENCE

06/06 -PRESENT  
WEB/GRAPHIC DESIGN,  
VIDEO PRODUCTION  
INDEPENDENT  
CONTRACTOR

WEB DESIGNER, TIME TUNNEL COLLECTIBLES,  
SAN JOSE, CA

- Designed & created store website, news and events blog, please visit [www.timetunneltoys.com](http://www.timetunneltoys.com).
- Created store Facebook account and implemented Google social apps such as Friend Connect and Google Maps.
- Designed and created interactive Flash content utilizing ActionScript, original graphic and sound design.

VIDEO PRODUCTION CONTRACTOR,  
ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA

- Authored custom DVD designs for duplication.
- Worked in post-production video design, digital audio recording, assistant editing, and original music scoring.

WEB DESIGNER, PMI MORTGAGE, WALNUT CREEK, CA

- Designed and created advertising Web banners in Flash for marketing.
- Designed and maintained UI design for corporate intranet.
- Updated sales and intranet collateral, UI design and maintenance across all corporate PMI sites.

06/06 -PRESENT  
WEB/GRAPHIC DESIGN,  
VIDEO PRODUCTION  
INDEPENDENT  
CONTRACTOR  
(CONTINUED)

FLASH VIDEO DESIGNER, RIVETING MEDIA,  
HALF MOON BAY, CA

- Edited progressive streaming online video for playback in Flash.
- Integrated digital video per client's specifications for seamless playback in a custom design.

MARKETING DESIGN CONSULTANT, ANACOM INC.,  
SAN JOSE, CA

- Designed, wrote copy, and created marketing campaign materials for satellite communications firm, Anacom, Inc.
- Worked with executive staff on final delivery, content, product branding and message.

WEB DESIGNER, SIGNAL TRANSFER INC., GILROY, CA

- Worked with executive team on re-design of company logo and Website. Designed and created site to custom specifications.

FLASH DESIGNER, MILLER NETWORKS., MORGAN HILL, CA

- Designed, created, and scored custom Flash animation for Miller Networks, a Morgan Hill- based computer hardware firm.

10/04 -10/06  
ON-AIR COMMERCIAL  
ADVERTISING  
ASSISTANT,  
ACADEMY OF ART  
UNIVERSITY,  
SAN FRANCISCO, CA

- Assisted in design of broadcast commercial content, primarily television commercials.
- Videography (meetings, events)– Documented corporate functions.
- Primary department contact for outside vendors.

09/03 -05/04  
INTERN  
LEGALINK VIDEO  
SOLUTIONS,  
SAN FRANCISCO, CA

- Digital video/ audio post-production.

10/99 -05/01  
GRAPHIC DESIGNER  
WEB / PRINT / MULTIMEDIA  
SIERRA ATLANTIC, INC.  
FREMONT, CA

- Designed and created presentation graphics, print collateral, and trade journal ads.
- Created custom graphics, online media, and Web pages specifically for marketing campaigns. Designed and created new Website design.

SUMMARY OF TECHNICAL SKILLS

WEB / PRINT / MULTIMEDIA,  
& AUDIO / VIDEO  
SOFTWARE

- Adobe CS3 Pro Suite – Flash, Dreamweaver, Fireworks, Illustrator, Photoshop & Quark XPress
- Apple Final Cut Pro, Motion, DVD Studio Pro
- Digidesign Pro-Tools, Sony Acid Pro & Apple Garage Band
- HTML, CSS, ActionScript
- Windows XP, Vista, Macintosh OS X, Microsoft Office Suite.

LANGUAGE FORMATS  
OPERATING SYSTEMS

EDUCATION

MASTER OF ARTS

BROADCAST COMMUNICATION ARTS,  
SAN FRANCISCO STATE UNIVERSITY

BACHELOR OF ARTS

FILM / VIDEO,  
UNIVERSITY OF CALIFORNIA, SANTA CRUZ